



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

February 25, 2017

Wendy Hollingsworth-Cox  
Senior Analyst, Federal Registrations  
The Scotts Company  
14111 Scottslawn Road  
Marysville, OH 43041

Subject: Label Amendment – Revised label format and addition of marketing claims  
Product Name: TURF BUILDER PRE/POST 2  
EPA Registration Number: 538-299  
Application Date: 5/19/2016  
Decision Number: 518549

Dear Ms. Hollingsworth-Cox:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Sarah Meadows by phone at 703-347-0505, or via email at [meadows.sarah@epa.gov](mailto:meadows.sarah@epa.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "Reuben Baris". The signature is stylized and cursive.

Reuben Baris, Product Manager 25  
Herbicide Branch  
Registration Division (7505P)  
Office of Pesticide Programs

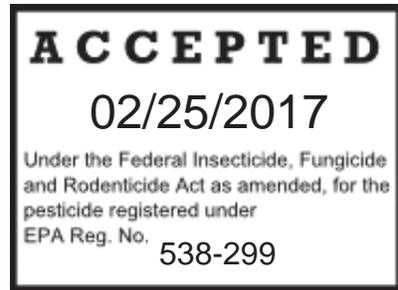
Enclosure

**NOTE:**

EPA Reg. No. 538-299

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

# Turf Builder Pre/Post 2



**ACTIVE INGREDIENTS:**

Pendimethalin <sup>†</sup> .....	0.810%
2,4-D <sup>††</sup> .....	0.690%
MCPP-p <sup>†††</sup> .....	0.345%

<b>OTHER INGREDIENTS:</b> .....	98.155%
<b>TOTAL</b>	<b>100.000%</b>

<sup>†</sup>CAS# 40487-42-1

<sup>††</sup>CAS# 94-75-7

<sup>†††</sup>CAS# 16484-77-8

<sup>\*</sup>0.0081 lbs pendimethalin per pound of product

<sup>\*\*</sup>0.0069 lbs 2,4-D acid equivalent per pound of product

<sup>\*\*\*</sup>0.00345 lbs MCP-p acid equivalent per pound of product

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back/side/top/bottom[panel/label] for additional precautionary statements.

[Fertilizer grade:] [X-X-X]

[Coverage/Treats/Covers/Feeds/Fertilizes XXXX sq. ft.]

**Note to PM: Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

NET WEIGHT XX.XX lbs. (XX.XX kg)

**Note to PM: This product is applied at 5 lbs./1000 sq. ft. See table for coverage examples.**

**Coverage Examples:**

Bag Weight (lbs)	Coverage (sq. ft.)	# AI per acre Pendimethalin	# AI per acre 2,4-D	# AI per acre MCP-p	# Product per 1000 sq. ft.
5 lbs.	1,000	1.76	1.5	0.75	5.0
17.5 lbs.	3,500	1.76	1.5	0.75	5.0
25 lbs.	5,000	1.76	1.5	0.75	5.0
50 lbs.	10,000	1.76	1.5	0.75	5.0

**NOTE:**

EPA Reg. No. 538-299

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***Optional Company Identifier [Icon]:*** Scotts®

***Alternate Brand Name(s):*** Turf Builder Max Weed & Feed with Crabgrass Preventer  
Turf Builder Max Plus 2 Weed & Feed and Crabgrass Preventer  
All-In-One  
3-in-1  
Triple Action  
Weed & Feed Plus Crabgrass Preventer  
Turf Builder All-In-One  
Turf Builder 3-in-1  
Turf Builder Three-in-One  
Turf Builder Triple Action  
Turf Builder Complete  
Turf Builder Weed & Feed Plus Crabgrass Preventer  
Turf Builder Elite 3-in-1  
Turf Builder Elite Triple Action  
Turf Builder Elite Weed & Feed Plus Crabgrass Preventer  
Turf Builder Prime Weed & Feed Plus Crabgrass Preventer  
Turf Builder Ultra Triple Action  
Turf Builder Ultra Weed & Feed Plus Crabgrass Preventer  
Turf Builder Ultimate Weed & Feed Plus Crabgrass Preventer

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**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear long-sleeved shirt and long pants, and shoes and socks.

**User Safety Recommendations**

Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.

Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

**FIRST AID**

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. [Call: 1-XXX-XXX-XXXX]

**ENVIRONMENTAL HAZARDS**

This pesticide is toxic to fish and aquatic invertebrates. This pesticide may adversely affect non-target plants. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

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**OPTION 1 – DIRECTIONS FOR USE****DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**APPLY**

- For use on cool season grasses including: Kentucky bluegrass, perennial ryegrass, tall fescue and fine fescue.
- Apply when daytime temperatures are consistently between 60°F and 80°F.
- Apply product in spring when dandelions begin to flower.
- Make sure that the grass is wet from dew or sprinkling before applying (This helps the particles adhere to weed leaves to produce best results).
- After 24 hours, water the lawn to wash the particles onto the soil to prevent the germination of crabgrass.
- This product controls weeds as listed. It will control crabgrass in its early stages of growth, but does not control mature crabgrass.
- Apply this product directly to your lawn and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area.
- [A fall application may be made to control fall-germinating winter weeds and cool season perennial weeds such as dandelion and clover. Apply only twice per year.]

**RESTRICTIONS**

- Do not apply this product more than twice per year. Allow at least a 4-month interval between applications of this product.
- Do not apply if rain is expected within 24 hours after application.
- Do not apply when windy.
- Do not water or mow lawn for 24 hours after application (granules must remain on weed leaves for 24 hours to be most effective).
- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- Do not allow people or pets to enter the treated area until dusts have settled.
- Do not use on Bentgrass lawns.
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruits or vegetables.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches.
- Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.
- To prevent product run-off, do not over water the treated area to the point of runoff or apply when raining or when rain is expected that day.
- Do not apply to newly seeded or sodded areas until after the 4th mowing.
- Do not seed, sod, rake or aerate for 4 months after application.
- On newly sprigged areas, wait 5 months before applying the product.
- Do not exceed the rate of 5 pounds of product per 1,000 square feet in any single application.

Staining Note: This product can cause staining. To prevent staining and/or unwanted tracking of particles into the house, sweep or brush accidentally applied materials off of cement, stone, metallic surfaces (such as autos and garden furniture), clothing and shoe surfaces. If necessary, rinse off with water.

**NOTE:**

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**Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use**

**Weeds Prevented/Prevents the following lawn weeds:**

<b>Grasses</b>	<b>Broadleaf weeds</b>
Crabgrass (spring)	Corn speedwell (spring/fall)
Barnyardgrass (spring/summer)	Prostrate spurge (summer)
Fall panicum (spring/summer)	Knotweed (early spring)
Foxtail (spring/summer)	Purslane (summer)
Annual bluegrass (fall)	Chickweed (spring/fall)
	Henbit (fall)
	Oxalis (spring/summer)

**Weeds Controlled/Controls the following lawn weeds:**

Aster	Horseweed
Bindweed	Knotweed (Seedling)
Bittercress	Lambsquarters
Black medic	Lespedeza (Seedling)
Buckhorn	Lippia (Matchweed)
Bull thistle	Mallow
Burclover	Moneywort
Buttonweed	Morningglory
Canada thistle	Mustard
Carpetweed	Pennywort
Catsear (Coast dandelion)	Pepperweed
Chickweed	Pigweed
Chicory	Plantain
Cinquefoil	Purslane
Clover (Hop)	Pusley
Clover (Red)	Ragweed
Clover (White)	Red Sorrel (Sheep sorrel)
Cudweed	Scarlet Pimpernel
Curly dock	Shepherd's-purse
Dandelion	Smartweed
Dichondra	Sow thistle
Dollarweed	Spotted spurge
English daisy	Spurweed
Eveningprimrose	Stitchwort
Filaree	Vetch
Fleabane	Wild carrot
Ground ivy	Yarrow
Hawkweed	Yellow Rocket
Healall	
Henbit	

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**OPTION 2 – DIRECTIONS FOR USE (CONSUMER-FRIENDLY)**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**1 – PREP**

**KNOW YOUR LAWN SIZE**

Tennis Court	Equals ~ 2,800 sq. ft.	[Illustration]
Football Field	Equals ~ 100 yards	[Illustration]
Standard Parking Space	Equals ~ 300 sq. ft.	[Illustration]

**FILL & SET SPREADER**

Scotts Broadcast/Rotary Spreader	Setting [X]
Scotts Drop Spreader	Setting [X]
Scotts Wizz Spreader	Setting [X]
Scotts ( <i>insert brand name</i> )	Setting [X]

This package applies 5 lbs. of product per 1,000 sq. ft.

**2 – APPLY**

- For use on cool season grasses including: Kentucky bluegrass, perennial ryegrass, tall fescue and fine fescue.
- Apply when daytime temperatures are consistently between 60° and 80°.
- Apply product in spring when dandelions begin to flower.
- Make sure that the grass is wet from dew or sprinkling before applying (This helps the particles adhere to weed leaves to produce best results).
- After 24 hours, water the lawn to wash the particles onto the soil to prevent the germination of crabgrass.
- This product controls weeds as listed. It will control crabgrass in its early stages of growth, but does not control mature crabgrass.
- Apply this product directly to your lawn and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area.
- [A fall application may be made to control fall-germinating winter weeds and cool season perennial weeds such as dandelion and clover. Apply only twice per year.]

**WALK AT A STEADY PACE**

Broadcast Rotary Spreader/Wizz	[Illustration]
Line up each pass approximately 5' from wheel track.	
Drop Spreader	[Illustration]
Align arrow with previous wheel track.	

**RESTRICTIONS**

- Do not apply this product more than twice per year. Allow at least a 4-month interval between applications of this product.
- Do not apply if rain is expected within 24 hours after application.
- Do not apply when windy.
- Do not water or mow lawn for 24 hours after application (granules must remain on weed leaves for 24 hours to be most effective).
- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- Do not allow people or pets to enter the treated area until dusts have settled.
- Do not use on Bentgrass lawns.
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruits or vegetables.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches.

**NOTE:**

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

- Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.
- To prevent product run-off, do not over water the treated area to the point of runoff or apply when raining or when rain is expected that day.
- Do not apply to newly seeded or sodded areas until after the 4th mowing.
- Do not seed, sod, rake or aerate for 4 months after application.
- On newly sprigged areas, wait 5 months before applying the product.
- Do not exceed the rate of 5 pounds of product per 1,000 square feet in any single application.

Staining Note: This product can cause staining. To prevent staining and/or unwanted tracking of particles into the house, sweep or brush accidentally applied materials off of cement, stone, metallic surfaces (such as autos and garden furniture), clothing and shoe surfaces. If necessary, rinse off with water.

**Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use**

**Weeds Prevented/Prevents the following lawn weeds:**

<b>Grasses</b>	<b>Broadleaf weeds</b>
Crabgrass (spring)	Corn speedwell (spring/fall)
Barnyardgrass (spring/summer)	Prostrate spurge (summer)
Fall panicum (spring/summer)	Knotweed (early spring)
Foxtail (spring/summer)	Purslane (summer)
Annual bluegrass (fall)	Chickweed (spring/fall)
	Henbit (fall)
	Oxalis (spring/summer)

**Weeds Controlled/Controls the following lawn weeds:**

Aster	Horseweed
Bindweed	Knotweed (Seedling)
Bittercress	Lambsquarters
Black medic	Lespedeza (Seedling)
Buckhorn	Lippia (Matchweed)
Bull thistle	Mallow
Burclover	Moneywort
Buttonweed	Morningglory
Canada thistle	Mustard
Carpetweed	Pennywort
Catsear (Coast dandelion)	Pepperweed
Chickweed	Pigweed
Chicory	Plantain
Cinquefoil	Purslane
Clover (Hop)	Pusley
Clover (Red)	Ragweed
Clover (White)	Red Sorrel (Sheep sorrel)
Cudweed	Scarlet Pimpernel
Curly dock	Shepherd's-purse
Dandelion	Smartweed
Dichondra	Sow thistle
Dollarweed	Spotted spurge
English daisy	Spurweed
Eveningprimrose	Stitchwort
Filaree	Vetch
Fleabane	Wild carrot
Ground ivy	Yarrow
Hawkweed	Yellow Rocket
Healall	
Henbit	

**NOTE:**

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**OPTION 3 – DIRECTIONS FOR USE QUICK START GUIDE**

**DIRECTIONS FOR USE**

It is violation of federal law to use this product in a manner inconsistent with its labeling.

[***Insert company name***] Quick Start Guide

[You're just three/four/a few [simple/easy] steps away from a beautiful ***insert company name*** lawn]

[ICON – Spreader/Dial]

[1.] Fill & Set Spreader

[***Insert company name*** Broadcast/Rotary Spreaders]     ]X]

[***Insert company name*** Drop Spreaders]                     ]X]

[Use only with ***insert company name*** spreaders/applicators.]

[***Insert company name*** products are designed to work with ***insert company name*** spreaders/applicators.]

[For additional spreader settings, [please] call ***insert company phone number.***]

This package applies 5 lbs. of product per 1,000 sq. ft.

[ICON – Spreader/Lawn]

[2.] Apply

- For use on cool season grasses including: Kentucky bluegrass, perennial ryegrass, tall fescue and fine fescue.
- Apply when daytime temperatures are consistently between 60° and 80°.
- Apply product in spring when dandelions begin to flower.
- Make sure that the grass is wet from dew or sprinkling before applying (This helps the particles adhere to weed leaves to produce best results).
- After 24 hours, water the lawn to wash the particles onto the soil to prevent the germination of crabgrass.
- This product controls weeds as listed. It will control crabgrass in its early stages of growth, but does not control mature crabgrass.
- Apply this product directly to your lawn and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area.
- [A fall application may be made to control fall-germinating winter weeds and cool season perennial weeds such as dandelion and clover. Apply only twice per year.]

[ICON – Broom]

[3.] Clean-Up

Sweep product from hard surfaces onto the lawn [to keep valuable feeding nutrients on the grass.]

[ICON – lower legs stepping onto grass] [4.] You're Done! What's Next?

Do not allow people or pets to enter the treated area until dusts have settled.

Questions? [Call] [now] ***insert company phone number*** [icon – phone]

***Insert company website*** [icon – computer mouse]

**Restrictions**

- Do not apply this product more than twice per year. Allow at least a 4-month interval between applications of this product.
- Do not apply if rain is expected within 24 hours after application.
- Do not apply when windy.
- Do not water or mow lawn for 24 hours after application (granules must remain on weed leaves for 24 hours to be most effective).

**NOTE:**

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- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- Do not allow people or pets to enter the treated area until dusts have settled.
- Do not use on Bentgrass lawns.
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruits or vegetables.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches.
- Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.
- To prevent product run-off, do not over water the treated area to the point of runoff or apply when raining or when rain is expected that day.
- Do not apply to newly seeded or sodded areas until after the 4th mowing.
- Do not seed, sod, rake or aerate for 4 months after application.
- On newly sprigged areas, wait 5 months before applying the product.
- Do not exceed the rate of 5 pounds of product per 1,000 square feet in any single application.

Staining Note: This product can cause staining. To prevent staining and/or unwanted tracking of particles into the house, sweep or brush accidentally applied materials off of cement, stone, metallic surfaces (such as autos and garden furniture), clothing and shoe surfaces. If necessary, rinse off with water.

**[Other Things You Need To Know]**

***Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use***

**Weeds Prevented/Prevents the following lawn weeds:**

<b>Grasses</b> Crabgrass (spring) Barnyardgrass (spring/summer) Fall panicum (spring/summer) Foxtail (spring/summer) Annual bluegrass (fall)	<b>Broadleaf weeds</b> Corn speedwell (spring/fall) Prostrate spurge (summer) Knotweed (early spring) Purslane (summer) Chickweed (spring/fall) Henbit (fall) Oxalis (spring/summer)
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**Weeds Controlled/Controls the following lawn weeds:**

Aster Bindweed Bittercress Black medic Buckhorn Bull thistle Burclover Buttonweed Canada thistle Carpetweed Catsear (Coast dandelion) Chickweed Chicory Cinquefoil Clover (Hop) Clover (Red) Clover (White) Cudweed Curly dock Dandelion	Horseweed Knotweed (Seedling) Lambsquarters Lespedeza (Seedling) Lippia (Matchweed) Mallow Moneywort Morningglory Mustard Pennywort Pepperweed Pigweed Plantain Purslane Pusley Ragweed Red Sorrel (Sheep sorrel) Scarlet Pimpernel Shepherd's-purse Smartweed
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Dichondra	Sow thistle
Dollarweed	Spotted spurge
English daisy	Spurweed
Eveningprimrose	Stitchwort
Filaree	Vetch
Fleabane	Wild carrot
Ground ivy	Yarrow
Hawkweed	Yellow Rocket
Healall	
Henbit	

**STORAGE AND DISPOSAL**

**PESTICIDE STORAGE:** Store in a clean, dry place. Reseal opened bag [by folding top down and securing].

**PESTICIDE AND CONTAINER DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**SPREADER SETTING INFORMATION**

**Note to PM:** *The following are optional formats to present spreader setting information. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label*

This package applies 5 lbs. of product per 1,000 sq. ft.

**Spreading Tips**

- For best results, use a Scotts spreader. **–OR–** Use [only] with Scotts spreaders.
- Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn.
- Shut off spreader anytime you stop.
- Scotts products are designed to work with Scotts spreaders.
- Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.
- For additional spreader settings, please call 1-800-543-TURF (8873).

**Spreading Settings** [And Information]

Covers X,XXX sq ft

[Settings]

[ILLUS][Spreader]

[XX]

**Scotts Broadcast / Rotary Spreaders**

[Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts spreader. Shut off spreader or stop each time you reach header strip. Each pass should be within 5 feet of the other to ensure an overlap.]

[Scotts Basic™, Standard™, Deluxe™ EdgeGuard®, Lawn Pro® or SpeedyGreen®/ **insert brand name**]

**Scotts EasyGreen® / insert brand name**

[XX]

[Each pass should be within 30 inches of the other to ensure an overlap.]

[ILLUS]

[XX]

**Scotts Drop Spreaders**

[Makes sure spreader wheel completely overlaps previous wheel marks.]

[Scotts AccuGreen®/ **insert brand name**]

[For additional spreader settings, please call **insert co. phone number**]

[Scotts Broadcast Tractor Spreader] / **insert brand name**

[X]

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**OPTIONAL FERTILIZER GUARANTEE INFORMATION**

***Note to PM: The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.***

**GUARANTEED ANALYSIS**

***Product Name***

XX-XX-XX (*insert N-P-K ratio*)

FXXX (*insert FL Fertilizer License No.*)

Total nitrogen (N)	XX%
X.X% ammoniacal nitrogen	
X.X% urea nitrogen	
X.X% other water soluble nitrogen*	
X.X% water insoluble nitrogen	
Available phosphate (P <sub>2</sub> O <sub>5</sub> )	X%
Soluble potash (K <sub>2</sub> O)	X%
Calcium (Ca)	X%
Magnesium (Mg) (Total)	X%
X.X% water soluble magnesium (Mg)	
X.X% chelated magnesium (Mg)	
Sulfur (S)	X%
X.X% combined sulfur (S)	
X.X% free sulfur (S)	
Boron (B) (Total)	X%
Copper (Cu) (Total)	X%
X.X% water soluble copper (Cu)	
X.X% chelated copper (Cu)	
Iron (Fe) (Total)	X%
X.X% water soluble iron (Fe)	
X.X% chelated iron (Fe)	
Manganese (Mn) (Total)	X%
X.X% water soluble manganese (Mn)	
X.X% chelated manganese (Mn)	
Zinc (Zn) (Total)	X%
X.X% water soluble zinc (Zn)	
X.X% chelated zinc (Zn)	
Chlorine, not more than	X%

Derived from: ammonium phosphate/urea/methyleneureas/potassium sulfate/ammonium sulfate/muriate of potash/polymer-coated sulfur-coated urea/potassium chloride/dolomite.

\*Contains X.X% slowly available methylenediurea/dimethylenetriurea nitrogen/water insoluble nitrogen.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> or <http://www.aapfco.org/metals>

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**OPTIONAL TEXT AND CLAIMS**

***The following pesticide, fertilizer or general benefit claims may appear on any label panel.***

***The following claims may be preceded by “new” or “now” for six (6) months from the first date of shipment to a customer in accordance with Federal and State Registrations***

***Appropriate fertilizer, formula, company and product specific information will be inserted on Final Printed Label***

**GENERAL CLAIMS**

- [Covers /Treats/Feeds XXX sq. ft.]
- 2-Way Control
- Backed by Scotts No-Quibble Guarantee®
- Before/After [Illustration]
- Easy [-tear, recloseable] pour spout[!]
- Easy open, resealable bag
- Easy to Carry Package!
- Easy to Use!
- For use on cool season grasses including: Kentucky bluegrass, perennial ryegrass, tall fescue and fine fescue.
- Kills current weeds, prevents future weeds, feeds [grass] [lawns]!
- Lawn Food and Weed Control, Now and Later
- One Easy Step/Application!
- [For] Season Long Weed Control with Lawn Food
- The Scotts Advantage®
- Treated/Untreated [Illustration]
- [Triple Action Formula] Kills weeds, Feeds [grass][lawns], and [protects against][prevents] future weeds!
- Weed and Feed made easy/simple!
- Weed Control with Lawn Food
- Weed, Prevent, Feed

**PESTICIDAL CLAIMS**

- Apply in early to mid-spring for season-long, crabgrass prevention/control and optimum weed control.
- Apply in early to mid-spring when dandelions are actively growing
- Apply when dandelions begin to bloom for optimal dandelion and crabgrass control.
- Control Weeds with One Bag/Step/Application!
- [Controls][Prevents] crabgrass, [for 4 months] [all season long]!
- Delivers pre-emergent and early post-emergent crabgrass control, plus kills dandelions and other common broadleaf weeds.
- [Kills][Clears Out] Dandelions, clover, and XXX other [common] weeds
- [Kills][Clears Out] Dandelions, clover and [most] other common weeds.
- Kills [dandelions, chickweed, clover and most other common] broadleaf weeds.
- Kills common lawn weeds!
- Triple-action formula prevents crabgrass, kills broadleaf weeds and dandelions, and deep feeds your lawn/provides a Turf Builder feeding for your lawn.
- Prevents crabgrass and kills broadleaf weeds such as dandelions, chickweed, white clover and most other common broadleaf weeds
- Prevents crabgrass, kills broadleaf weeds, and feeds your lawn with/in [one] application/bag/step
- Prevents/kills grass weed including spurge, crabgrass, and foxtail
- Scotts multi-action formula for weed control
- Scotts One-Two Punch for Weeds!
- Scotts weed control and crabgrass preventer technology!

**NOTE:**

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

- [For] Season long [control][prevention] of crabgrass
- Solves your tough weed problems with one easy step/bag/application!
- Stops crabgrass before it [invades][starts][grows]
- Stops crabgrass before it [invades][starts][grows] , [protects] [controls][prevents] all season.
- Stops crabgrass before it [invades][starts][grows] for 4 months of [control][prevention]
- Stops crabgrass before it [invades][starts][grows] for [control][prevention]
- Stops crabgrass before it [invades][starts][grows] for optimum [control][prevention]
- Stops crabgrass before it [invades][starts][grows] for season long [control][prevention]
- Stops crabgrass before it starts and kills dandelions!
- Takes the guesswork out of [spring] weed control!
- Triple-action/multi-care formula (for weed control)

**FERTILIZER CLAIMS**

- All the nutrients your lawn needs in one application/bag/step
- Boost of nutrients to help your lawn survive/prepare for the summer/summer stress/heat, drought & wear and tear!
- Builds thick, green lawns.
- Builds thick, green turf without burning
- Contains MicroMax Micronutrients [and 2% Iron]
- Develops longer, deeper roots to help your lawn survive/prepare for the summer/summer stress/heat, drought, and wear and tear!
- Fast Green[ing], Long Feed[ing]
- Fast, long lasting greening power
- Fed/Unfed [Illustration]
- Feeds lawn, helping turf to fill in where weeds once were
- Feeds to build thick, green lawns
- For best results, apply as a Turf Builder® Annual Program
- Nutrient package helps repair thin and bare spots in your lawn
- Patented timed-release/timed-released nitrogen formula builds thick, green lawns from the roots up.
- Power crystals deliver nutrients which enhance root growth and provide extended feeding
- Quick greening, feeds for XX months.
- Quick greening, long lasting.
- Strengthens/protects your lawn
- Turf Builder formula builds thick, green turf from the roots up (without burning your lawn)
- Turf Builder lawn food is quick greening, long lasting
- Won't burn lawns, guaranteed\*.

\*See Scotts No-Quibble Guarantee on back panel

**TECHNICAL FEATURES OF FORMULA CLAIMS**

- Covers Every Weed for Scotts Most Effective/Best Weed Control Ever
- Gets/Kills/Clears Out The Weeds You See & The Ones You Don't
- Grips/Locks/Sticks [onto] [to] [& Kills] [the] Weeds You See & Ones You Don't
- Grips/Sticks/Locks/Grabs Gets to/onto [the] weeds you see & [the] ones you don't [for superior/better/more/greater/ more powerful/the most powerful [weed] control/killing]
- Grips/Sticks/Locks/Grabs to/onto [even] the smallest/tiniest/littlest weed/weeds [to kill/get/control the weeds you see and the ones you don't
- Hits/Sticks/Covers More of The Weed for Scotts Most Effective Weed & Feed Formula with Triple Action
- Insert Photo/Image Weed coverage/particles covering weeds
- Insert product/technology name Insert Photo/Image weed leaf coverage [compared to/vs]
- Insert comparison product name Insert Photo/image of weed leaf coverage
- Insert product/technology name Insert Photo/Image weed leaf coverage

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- Locks/Grips/Grabs/Sticks to/onto [every/even the smallest/tiniest/littlest] weed/weeds [for our most effective/best weed control/Scotts Weed & Feed Formula with Triple Action] [Ever!]
- Locks/Grips/Grabs/Sticks [to][Onto] [Fall] Weeds For Superior Accuracy/Precision [& Control]
- Locks/Grips/Grabs/Sticks onto [Fall] Weeds for Scotts Most Effective/Best Weed Control Ever
- Micro-Particles Lock/Grip/Grab/Stick Onto Weeds For Superior Accuracy/Precision & Control
- More Granules Attach/Lock/Grab/Grip/Lock to/onto Every Weed for the Most Powerful/Most
- No Weed Goes Untouched
- Patent Pending
- Scotts® Exclusive [Particle/Granule/Granular] Technology
- Scotts insert product name with insert particle technology: Kills/Clears out weeds/dandelions and clover and thickens grass to crowd out future invasions/issues/problems/weeds
- So Every Weed Gets Hit
- Sticks/Locks/Adheres More Granules to Every Weed for our Most Effective/Best Weed Control/[Scotts [Fall] Weed and Feed][Ever]
- Sure-Cover/Weed-Grip/WeedGrip/WeedTac/WeedTack/Full-Contact [Particle] Technology

***PACKAGING CLAIMS***

- Bonus size
- Convenient [new] size
- Easy [to] pour [spout]
- Easy-tear, recloseable pour spout
- Easy to Carry Package
- Easy open, easy close
- Easy open, resealable bag
- Easy/EZ Seal [zipper/closure]
- Easy-to-Carry size/handle
- [Just] flip, tilt, feed
- [Just] shake and/'n feed
- [Perfect] [size] for small lawns
- Reclosable/Resealable bag
- Secure seal [zipper/closure]
- Sure seal [zipper/closure]
- Zip close
- Value size

***Optional Florida Fertilizer Application Language***

In Florida, 4 feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.

Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]

Check with your county or city government to determine if there are local regulations for fertilizer use.

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**WHAT DOES SCOTTS (*insert product name*) DO?**

Scotts (*insert product name*) prevents . . . .

***Insert partial listing of weeds prevented/controlled***

For a list of weeds that Scotts (*insert product name*) targets visit:  
[\*insert product name\*](http://www.scotts.com/)/target weeds

**THE SCOTTS STORY OPTIONS**

***Option 1***

Scotts is there/here for your lawn care needs.

Founded in 1868, we are proud of our long history and celebrate the lawn by offering best-in-class products. [We start with the fundamental truth; your lawn is a living, growing thing.] [We start with the fundamental truth; the lawn is alive].

Our scientists embrace this truth by developing technologies that benefit the lawn and fit your lawn care needs. If you need to feed the lawn – we are here. If you have issues with pesky weeds – we've got your back. So if you're a die-hard lawn warrior or a novice learning how to care for your lawn – [let us help.] [We would like to help].

***Option 2***

Scotts is your go-to for everything lawn care. We're extremely proud of our heritage and proven expertise. And we celebrate this by continually offering industry-leading products—always with the consumer in mind.

We believe the fundamental truth; your lawn is alive. With that in mind, we create advanced technologies and innovative formulas that help create the lawn you've always dreamed of. From feeding and maintaining your lawn to protecting against weeds, pests/insects and disease, we have the best-in-class products and advice to help you successfully care for your lawn this season—and for years to come.

***Option 3***

Scotts has helped people create the lawn they've always dreamed of. Founded in 1868 by O.M. Scott, we're extremely proud of our rich history and hard-earned reputation. And honored to be the leader in lawn and garden care for everyone from first-time gardeners to seasoned green thumbs.

We do it by developing advanced technologies and innovative formulas—all based on your needs. From feeding and maintaining a hearty, beautiful lawn to banishing pesky weeds, we have the best-in-class products—and expert advice—to consistently make garden care easier and a lot more enjoyable.

**PRODUCT DESCRIPTION OPTIONS**

***Option 1***

[Product Name] [is] [a/an] [innovative] [three-in-one] formula that kills existing lawn weeds like dandelions and clover, stops crabgrass before it invades, and feeds your lawn. Three benefits in one bag.

***Option 2***

[Product Name] [is] [a/an] [innovative] [three-in-one] formula that kills existing lawn weeds like dandelions and clover, stops crabgrass before it invades, and feeds your lawn. Three benefits in one bag - Step up to ***[insert brand name]*** lawn care."

[Dandelion] [Clover] [Crabgrass] [Foxtail] [Dollarweed] [Ground Ivy] [Chickweed] [Plantain] [Henbit]  
[English Daisy]

For a list of weeds that (***insert product name***) targets, visit: [www.scotts.com](http://www.scotts.com)

***(Insert Product Name)*** works on/can be used/applied on:

[Tall Fescue] [Kentucky Bluegrass] [Perennial Ryegrass] [Fine Fescue]

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**Dedicated to a Beautiful World™**

Trusted by generations of homeowners [gardeners], Scotts® [Miracle-Gro®] is dedicated to helping you enhance and protect the beauty of your home environment.

**Are you proud of your lawn?**

If you have a lawn success story using Scotts products, we'd like to hear about it. Write to Scotts Consumer Service, 14111 Scottslawn Road, Marysville, Ohio 43041. Photos are welcome.

**[Lawncare Information:] [Water Smart®] Tips for Lawncare Success:**

- Feed regularly for your best lawn – Regular feedings of Scotts Turf Builder will help build a lawn you and your family can enjoy. Scotts Turf Builder provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[art] one annual feeding

[art] 2-3 annual feedings

[art] 4 annual feedings

**[Water Smart Logo]**

**Well fed lawns are more efficient at using available water.** Feeding with [Scotts] fertilizer helps build a thick lawn with more roots to better absorb water and nutrients than unfed lawns. This helps protect your lawn against heat, drought and other stresses.

**Scotts & Your Environment [ICON]**

- **We care.** Scotts products are designed with care to grow thicker, greener lawns.
- **[Because] A Green Lawn Is A Good Lawn™.** A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.
- **You can make a difference.** Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

**Get expert advice for your lawn now.**

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn. Visit [scotts.com](http://scotts.com) or call 1-800-543-TURF (8843).

[Art: SMG/NYSE icon]

[ICON: - phone]

Questions / Comments / [Medical] Information

Lawn Questions?

Have questions or need advice?

If you have questions you can talk directly with a Scotts Lawn Counselor. Simply call the toll-free number: X-XXX-XXX-XXXX

Visit us on the internet or call our customer satisfaction hotline [*insert company address/phone number*]/[www.scotts.com](http://www.scotts.com)

For additional questions, comments and information, contact the Scotts Lawn Pro retailer where you bought this product or you can....

Call -or- Consumer Helpline -or- phone toll-free -or- [Call] Scott's [toll-free] consumer hotline X-XXX-XXX-XXXX

[Open Monday through Saturday 9:00 a.m. to 5:00 p.m. Eastern time]

[ICON: – computer mouse]

[Visit [our website] [[www.scotts.com](http://www.scotts.com)]

Visit Scotts' website at [www.scotts.com](http://www.scotts.com)

Contact the experts at [www.scotts.com](http://www.scotts.com)

[Use Scotts My Lawn App to Calculate Your Lawn Size [icon] My Lawn]

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**WARRANTY GUARANTEE INFORMATION**

**\*Scotts No-Quibble Guarantee®**

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

**NOTICE:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

EPA Reg. No.: 538-299

EPA Est. No.: 538-XX-X

[Superscript used is first letter of run code on end of container]

[Distributed/Manufactured/Sold/Guaranteed by]: [ICON]

The Scotts Company

14111 Scottslawn Rd.

Marysville, OH 43041

[U.S. Patent No. 5,102,440; X,XXX,XXX]

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[Country of Origin / Made in U.S.A. / Made/Packaged in the USA /Product of\_\_]